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Journal of Business Administration and Social Studies (formerly known as Applied Social Sciences Journal of İstanbul University-Cerrahpaşa) is an international, scientific, open access, online-only periodical published in accordance with independent, unbiased, and double-blinded peer-review principles. The journal is official publication of İstanbul University-Cerrahpaşa and published biannually in June and December. The publication language of the journal is Turkish and English.

Journal of Business Administration and Social Studies aims to contribute to the literature by publishing manuscripts at the highest scientific level in social sciences and business administration. The journal publishes original articles, reviews, editorial comments, and letters to the editors that are prepared in accordance with ethical guidelines. The scope of the journal includes but not limited to Economics, Business Administration, Tourism, Econometrics, Banking, Accounting, Human Resources Management, International Relations, Finance, and Education.

The target audience of the journal includes researchers and specialists who are interested or working in all fields of Social Sciences.

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Originality, high scientific quality, and citation potential are the most important criteria for a manuscript to be accepted for publication. Manuscripts submitted for evaluation should not have been previously presented or already published in an electronic or printed medium. The journal should be informed of manuscripts that have been submitted to another journal for evaluation and rejected for publication. The submission of previous reviewer reports will expedite the evaluation process. Manuscripts that have been presented in a meeting should be submitted with detailed information on the organization, including the name, date, and location of the organization.

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Each person listed as an author should fulfill the authorship criteria recommended by the International Committee of Medical Journal Editors (ICMJE - www.icmje.org). The ICMJE recommends that authorship is based on the following four criteria:

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Manuscripts submitted to the journal will first go through a technical evaluation process where the editorial office staff will ensure that the manuscript has been prepared and submitted in accordance with the journal's guidelines. Submissions that do not conform to the journal's guidelines will be returned to the submitting author with technical correction requests.

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Title page: A separate title page should be submitted with all submissions and this page should include:

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- Acknowledgment of the individuals who contributed to the preparation of the manuscript but who do not fulfill the authorship criteria.

Abstract: An abstract should be submitted with all submissions except for Letters to the Editor. The abstract of Research Articles should be unstructured. Please check Table 1 below for word count specifications.

Keywords: Each submission must be accompanied by a minimum of three to a maximum of five keywords for subject indexing at the end of the abstract. The keywords should be listed in full without abbreviations.

Manuscript Types

Research Articles: This is the most important type of article since it provides new information based on original research. Acceptance of original papers will be based upon the originality and importance of the investigation. The main text of original articles should be structured with Introduction, Material and Methods, Results, and Discussion subheadings. Please check Table 1 for the limitations for Original Articles.

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Statistical analysis to support conclusions is usually necessary. Statistical analyses must be conducted in accordance with international statistical reporting standards (Altman DG, Gore SM, Gardner MJ, Pocock SJ. Statistical guidelines for contributors to medical journals. *Br Med J* 1983; 7; 1489-93). Information on statistical analyses should be provided with a separate subheading under the Methods section and the statistical software that was used during the process must be specified.

Please do not use a zero before decimal fraction when statistic cannot be greater than 1 (e.g., correlations, proportions, levels of statistical significance).

$$r(24) = -.43, p = .028$$

For APA requirements for reporting statistical analysis, please refer to "Statistical and Mathematical Copy" section in the Publication Manual of the APA, Seventh Edition.

Units should be prepared in accordance with the International System of Units (SI).

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Review Articles: Reviews prepared by authors who have extensive knowledge on a particular field and whose scientific background has been translated into a high volume of publications with a high citation potential are welcomed. These authors may even be invited by the journal. Reviews should describe, discuss, and evaluate the current level of knowledge of a topic in clinical practice and should

guide future studies. The subheadings of the review articles should be planned by the authors. However, each review article should include an "Introduction" and a "Conclusion" section. Please check Table 1 for the limitations for Review Articles.

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Type of manuscript	Word limit*	Abstract word limit	Reference limit	Table limit	Figure limit
Research Article	4000	250	35	6	5 or total of 10 images
Review Article	5000	250	50	6	10 or total of 15 images
Letter to the Editor	400	No abstract	5	No tables	No media

*Word limit should not include the abstract, references, tables, and figure legends.

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Tables should be included in the main document, presented after the reference list, and they should be numbered consecutively in the order they are referred to within the main text. A descriptive title must be placed above the tables in title case in italics. Abbreviations used in the tables should be defined below the tables by footnotes (even if they are defined within the main text). Tables should be created using the "insert table" command of the word processing software and they should be arranged clearly to provide easy reading. Data presented in the tables should not be a repetition of the data presented within the main text but should be supporting the main text.

Table Examples in APA Format

Logistic parameter	9-year-olds		16-year-olds		t(40)	p	Cohen's d
	M	SD	M	SD			
Maximum asymptote, proportion	.843	.135	.877	.082	0.951	.347	0.302
Crossover, in ms	759	87	694	42	2.877	.006	0.840
Slope, as change in proportion per ms	.001	.0002	.002	.0002	2.635	.012	2.078

Source: Sample Tables, APA accessed <https://apastyle.apa.org/style-grammar-guidelines/tables-figures/sample-tables>

Variable	n	M	SD	1	2	3	4	5	6	7
1. Internal-external status ^a	3,697	0.43	0.49	-						
2. Manager job performance	2,134	3.14	0.62	-.08**	-					
3. Starting salary ^b	3,697	1.01	0.27	.45**	-.01	-				
4. Subsequent promotion	3,697	0.33	0.47	.08**	.07**	.04**	-			
5. Organizational tenure 3,697	6.45	6.62	-.29**	.09**	.01	.09**	-			
6. Unit service performance ^c	3,505	85.00	6.98	-.25**	-.39**	.24**	.08**	.01	-	
7. Unit financial performance ^c	694	42.61	5.86	.00	-.03	.12*	-.07	-.02	.16**	-

^a0 = internal hires and 1 = external hires.
^bA linear transformation was performed on the starting salary values to maintain pay practice confidentiality. The standard deviation (0.27) can be interpreted as 27% of the average starting salary for all managers. Thus, ±1 SD includes a range of starting salaries from 73% (i.e., 1.00 - 0.27) to 127% (i.e., 1.00 + 0.27) of the average starting salaries for all managers.
^cValues reflect the average across 3 years of data.
 *p < .05. **p < .01

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Figures, graphics, and photographs should be submitted as separate files (in TIFF or JPEG format) through the submission system. The files should not be embedded in a Word document or the main document. When there are figure subunits, the subunits should not be merged to form a single image. Each subunit should be submitted separately through the submission system. Images should not be labeled (a, b, c, etc.) to indicate figure subunits. Thick and thin arrows, arrowheads, stars, asterisks, and similar marks can be used on the images to support figure legends. Like the rest of the submission, the figures too should be blind. Any information within the images that may indicate an individual or institution should be blinded. The minimum resolution of each submitted figure should be 300 DPI. To prevent delays in the evaluation process, all submitted figures should be clear in resolution and large in size (minimum dimensions: 100 × 100 mm). Figure legends should be listed at the end of the main document.

All acronyms and abbreviations used in the manuscript should be defined at first use, both in the abstract and in the main text. The abbreviation should be provided in parentheses following the definition.

When a drug, product, hardware, or software program is mentioned within the main text, product information, including the name of the product, the producer of the product, and city and

the country of the company (including the state if in USA), should be provided in parentheses in the following format: "Discovery St PET/CT scanner (General Electric, Milwaukee, WI, USA)"

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Limitations, drawbacks, and the shortcomings of original articles should be mentioned in the Discussion section before the conclusion paragraph.

References

Both in-text citations and the references must be prepared according to the APA Manual Seventh Edition.

While citing publications, preference should be given to the latest, most up-to-date publications. Authors are responsible for the accuracy of references. In the main text of the manuscript, references should be cited by author's name and the publication year in parenthesis. In the case of direct citations in the main text, only publication year should be stated in parenthesis after the name of the author. Please see below the examples.

Reference List

The reference styles for different types of publications are presented in the following examples.

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Journal Article with more than one author: Jerrentrup, A., Mueller, T., Glowalla, U., Herder, M., Henrichs, N., Neubauer, A., & Schaefer, J. R. (2018). Teaching medicine with the help of "Dr. House." *PLoS ONE*, 13(3), Article e0193972. <https://doi.org/10.1371/journal.pone.0193972>

Article in Turkish: Mutlu, B., & Savaşer, S. (2007). Çocuğu ameliyat sonrası yoğun bakımda olan ebeveynlerde stres nedenleri ve azaltma girişimleri [Source and intervention reduction of stress for parents whose children are in intensive care unit after surgery]. *Istanbul University Florence Nightingale Journal of Nursing*, 15(60), 179-182.

Books

By a Single Author: Kimmel, M. S. (2007). *The gendered society*. Oxford University Press.

By Two or More Authors: DiFonzo, N., & Bordia, P. (2007). *Rumor psychology: Social and organizational approaches*. American Psychological Association.

By a Corporate (Group) Author: American Sociological Association. (1975). *Approaches to the study of social structure*. Free Press.

Edited Book: Rhodewalt, F. (Ed.). (2008). *Personality and social behavior*. Psychology Press.

Book Chapter with Editor(s): McCormack, B., McCance, T., & Maiben, J. (2013). Outcome evaluation in the development of per-

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